From:?????????????????????????????? Matthes, Peter S
Sent:?????????????????????????????? Wednesday, October 21, 2015 2:39 PM
To:???????????????????????????????????? Goff, Ann Frances V
Subject:???????????????????????????? Fwd: Nontraditional candiate

Begin forwarded message:

From: "Fethke, Gary C" <gary-fethke@uiowa.edu>
Date: October 21, 2015 at 2:21:21 PM CDT
To: "Matthes, Peter S" <peter-matthes@uiowa.edu>
Subject: FW: Nontraditional candiate

From: Fethke, Gary C
Sent: Monday, August 31, 2015 11:00 AM
To: Gardial, Sarah
Subject: Nontraditional candiate

On paper, I think this last guy has real promise for making the changes needed at the UI. In my opinion, he has a more solid teaching record that the Oberlin president, and he probably has a preferable non-academic writing record. The big question is whether he, working with others, can formulate and communicate a vision for the UI that makes both academic and financial sense. I think appointing him, while risky, is what we should consider doing. It appears to me that the search committee took a real chance here, and I commend them for doing so.

Advantages:

- Solid background in business, where he was deeply involved in making transformational strategic decisions.
- Good technical undergraduate degree, supplemented with a Harvard MBA
- Real success in teaching difficult courses to demanding MBA students
- Demonstrated ability to write contextual pieces that relate to strategy and policy
- Ability to communicate and execute strategic initiatives
- Will be able to communicate effectively will the typical regent, state legislature, business community member, and many donors

Disadvantages

- No background with an academic research environment
- No experience in academic medicine
- Will confront hostility and bias from traditional tenure-track faculty