

Re: Good lesson and talking point

Mulholland, Katie [BOARD]

Mon 8/3/2015 8:22 AM

To: Leath, Steven [PRES] <sleath@iastate.edu>; Rastetter, Bruce [BOARD] <regentbr@iastate.edu>;

Cc: Donley, Robert [BOARD] <bdonley@iastate.edu>;

Thanks, Steve, for your thoughtful comments.

Katie

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From: Leath, Steven [PRES]
Sent: Monday, August 3, 2015 8:14 AM
To: Rastetter, Bruce [BOARD]; Mulholland, Katie [BOARD]
Cc: Donley, Robert [BOARD]
Subject: Good lesson and talking point

Leadership,

If we need talking points on the proposed tuition increase consider the article below. Purdue now has more non resident students than resident students as a consequence of freezing tuition. With over 21,000 Iowa students I have to find revenue outside of current resident undergraduate tuition to maintain quality. We had all hoped for more help from the general fund monies that did not come. So my other option is to admit a higher percentage nonresidents than usual (which I did for this fall) and raise tuition, which I hope we do if I am to maintain quality.

On a related note Wickert is pushing ahead through the BOR with a permanent differential increase to charge more to international students.
Steve

Majority Out-of-State

August 3, 2015

Purdue University is currently in the fourth year of a tuition freeze about which **President Mitch Daniels** has boasted widely. During the time that the freeze has been in place, the number of in-state undergraduates has dropped by 1,228 and the number of out-of-state students has

gone up by 336, *The Indianapolis Star* reported. With those changes, a majority of Purdue students are now from outside the state. Out-of-state students pay much more in tuition, and those funds have become much needed during the tuition freeze. Tuition for a year at Purdue is 10,002 for Indiana residents, \$29,000 for out-of-stater from the rest of the United States, and \$31,000 for international students.

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